

Community Spirit Award (ISC)

The Direct Selling Industry and its members are recognized for their big hearts and community spirit. Many individuals touch the lives of others both within Canada and across our borders on a global scope. We would like to honour those who are shining examples of these unique traits which contribute so very much to our industry.

The DSA **Community Spirit** award honours an ISC whose charitable and / or community service efforts have made a profound difference in the lives of others.

CRITERIA

Eligibility: All active* ISCs of DSA member companies. Individuals must be residents of Canada.

Nominees will be judged on the ability to illustrate and supporting examples of:

1. Making a profound difference in the community
2. Willingness to help others
3. Impact of community outreach

Additional points of support to be considered:

1. Number of people touched by the community spirit
2. Number of hours contributed to the community
3. Dollars raised in support of community efforts/initiatives

Five ISCs will receive an Honourable Mention at the awards banquet, and one ISC will receive the **Community Spirit** award. *In addition, the DSA will donate \$1,000 to the award winner's cause.*

Please complete **this form** and submit with **supporting materials** no later than **November 8, 2021** to tara@dsa.ca.

Past Recipients

2019	Christine Ransom, Mary Kay Cosmetics, Ltd.
2018	Elaine Tarrant, AVON Canada
2017	Jill Ashmore, Mary Kay Cosmetics, Ltd.
2016	April and Sarah Rutka, USANA Health Sciences
2015	Darlene Olsen, Mary Kay Cosmetics Ltd.
2014	Kathryn Wall, lia Sophia Canada LP Mark Ma and Xueyun Lin, Amway Canada Corporation
2013	Leah Emmerson, Arbonne Canada International
2012	Billie Long, Arbonne International Canada



Jennifer Dekezel, MONAT Global, 2020 Recipient.

Community Spirit Award (ISC) Nomination Form

ISC Name (Nominee): _____ ISC Mailing Address: _____

Telephone: _____ Email: _____

Company Contact Person: _____ Telephone: _____

Program Title: _____

Program Objective:

Start Date (is the programme ongoing?):

The nominee:

- is an ISC of a DSA Member Company,
- resides in Canada,
- has made/is making a profound difference in the community, and
- displays a willingness to help others.

Information to provide with submission:

- Impact of community outreach.
- Number of people touched by the community spirit.
- Number of hours contributed to the community.
- Dollars raised in support of community efforts/initiatives.
- Support materials (photos, printed materials, publicity, programme presentations, videos, testimonials, etc.).

Keeping the criteria in mind, please summarize the programme as well as its results (dollars raised, communication, feedback, etc.).