

Making a Difference Award

The DSA **Making a Difference** award honours companies whose charitable and/or community service efforts have made a profound difference in the lives of Canadians.

CRITERIA

The Awards Committee considers the level of involvement in the programme, the amount of effort relative to the size of the company and the company's vision and motivation. All programmes entered must have been started within the past four years and be **on-going**.

Nominated companies will be judged on the:

- a) programme's objectives;
- b) achievement.



Mannatech - Nourishing Hope Campaign, 2020 Recipient.

Please complete the **Nomination Form** and submit with **supporting materials** (enclose any photos, printed materials, publicity, programme presentations, videos, testimonials, or anything else that helps tell your company's story) no later than **November 8, 2021** to tara@dsa.ca.

Past Recipients

2019	Plexus Canada	2008	PartyLite Gifts, Inc.
2018	MONAT Global Canada	2007	Avon Canada Inc.
2017	Arbonne International Canada	2006	Mary Kay Cosmetics Ltd.
2015	Mary Kay Cosmetics Ltd.	2005	Quixtar Canada Corporation
2014	Arbonne International Canada Inc.	2004	Nu Skin Canada Inc.
2013	Avon Canada Inc.	2003	The Pampered Chef – Canada Corp.
2012	The Pampered Chef – Canada Corp.	2002	Weekenders Canada
2011	Amway Canada Corporation	2001	Avon Canada Inc.
2010	PartyLite Gifts, Inc.	2000	Avon Canada Inc.
2009	Vector Marketing Canada Corp.	1999	PartyLite Gifts, Inc.

Making a Difference Award Nomination Form

Company Name (Nominee): _____

Address: _____

Telephone: _____ Email: _____

Contact Person: _____

Program Title: _____

Program Objective: _____

Start Date (programme must be ongoing):

The nominee:

- is an active DSA Member,
- programme has made a profound difference in the lives of **Canadians**, and
- programme is on-going.

Information to provide with submission:

- Start date of the programme.
- Programme's title.
- Description of the programme's objectives.
- Explanation of the programme's achievement(s).
- Support materials (photos, printed materials, publicity, programme presentations, videos, testimonials, etc.).

Keeping the criteria in mind, please summarize the programme as well as its results (dollars raised, communication, feedback, etc.):