

## Mark of Distinction Award (ISC)

The DSA stands for trust and integrity, and promotes the development of leaders who can evoke inspiration in others. Each member company relies on their ISCs to promote and represent their products and opportunity with the highest level of trust and integrity that the DSA demands. Each member company relies on its leaders to mentor and inspire others to achieve greatness. We would like to recognize those individuals that are steadfast examples of these most important qualities within our industry.

The DSA **Mark of Distinction** award recognizes an ISC who upholds the values of trust and integrity which are so vital our industry, as well as being a leader who inspires others to achieve their utmost potential.



*Garry and the late Kimberley Coles, Amway Canada, 2020 Recipient.*

### CRITERIA

**Nominees will be judged on the ability to illustrate and provide supporting examples of:**

1. Trust
2. Integrity
3. Leadership
4. Inspiration

**Additional points of support to be considered:**

1. KOI (Key Operating Indicators) or success factors
2. Number of people in the ISC's circle of influence
3. Number of times that company / organization relies on individual for providing education and/or motivation
4. Examples of mentorship and role modeling

Five ISCs will receive an Honourable Mention at the awards banquet, and one ISC will receive the **Mark of Distinction** award.

Please complete **this form** and submit with **supporting materials** no later than **November 8, 2021** to [tara@dsa.ca](mailto:tara@dsa.ca).

### Past Recipients

2019	Rena Nong Ren, USANA Health Sciences
2018	Serge & Michelle Vallée, Amway Canada
2017	Darlene Long, Unicity Canada, Ltd.
2016	Marcia Grobety, Mary Kay Cosmetics, Ltd. Deana Lloyd, Arbonne International Canada
2015	Debby Richardson, PartyLite Gifts, Ltd.



- 2014 Yali Ma, NuSkin Canada
- 2013 Elaine Matson, Creative Memories Canada
- 2012 Angie Stoker, Mary Kay Cosmetics Ltd.  
Jim & Sharon Janz, Amway Canada Corporation

## Mark of Distinction Award (ISC) Nomination Form

ISC Name (Nominee): \_\_\_\_\_

ISC Mailing Address: \_\_\_\_\_

Telephone: \_\_\_\_\_

Email: \_\_\_\_\_

Company Contact Person: \_\_\_\_\_

Telephone: \_\_\_\_\_

### Does the nominee:

uphold the values of trust and integrity?

mentor others to achieve greatness?

inspire others to achieve greatness?

### Information to provide with submission:

Key Operating Indicators or success factors.

Number of people in ISC's circle of influence.

Number of times that the company/organization relies on individual to provide education and/or motivation.

Examples of mentorship and role modeling.

Support materials (photos, printed materials, publicity, programme presentations, videos, testimonials).

**Keeping the criteria in mind, please provide a summary highlighting why you are nominating this individual:**