

# Community Spirit Award

## RECOGNIZING CHARITABLE AND/OR COMMUNITY SERVICE

The DSA **Community Spirit** award honours an ISC whose charitable and/or community service efforts have made a profound difference in the lives of others.

*The direct selling industry and its members are recognized for their big hearts and community spirit. Many individuals touch the lives of others both within Canada and across our borders on a global scope. We would like to honour those who are shining examples of these unique traits, which contribute so very much to our industry.*



*Courtney Waterfall, Stylist, She's Got Leggz, 2021 Recipient.*

### CRITERIA

**Eligibility:** All active\* ISCs of DSA member companies. Individuals must be residents of Canada.

**Nominees will be judged on the ability to illustrate and supporting examples of:**

1. Making a profound difference in the community
2. Willingness to help others
3. Impact of community outreach

**Additional points of support to be considered:**

1. Number of people touched by the community spirit
2. Number of hours contributed to the community
3. Dollars raised in support of community efforts/initiatives

Four ISCs will receive an honourable mention at the Direct Sellers Day awards event, and one ISC will receive the **Community Spirit** award. **In addition, the DSA will donate \$1,000 to the award winner's cause.**

Please complete **this form** and submit with **supporting materials** no later than **August 31, 2022**, to [tara@dsa.ca](mailto:tara@dsa.ca).

### Past Recipients

2021	Courtney Waterfall, Stylist, She's Got Leggz	2014	Kathryn Wall, lia Sophia Canada LP
2020	Jennifer Dekezel, MONAT Global		Mark Ma and Xueyun Lin, Amway Canada Corporation
2019	Christine Ransom, Mary Kay Cosmetics, Ltd.	2013	Leah Emmerson, Arbonne Canada International
2018	Elaine Tarrant, AVON Canada	2012	Billie Long, Arbonne International Canada
2017	Jill Ashmore, Mary Kay Cosmetics Ltd.		
2016	April and Sarah Rutka, USANA Health Sciences		
2015	Darlene Olsen, Mary Kay Cosmetics Ltd.		

## Community Spirit Award Nomination Form

ISC Name (Nominee): \_\_\_\_\_

ISC Mailing Address: \_\_\_\_\_

Telephone: \_\_\_\_\_

Email: \_\_\_\_\_

Company Contact Person: \_\_\_\_\_

Telephone: \_\_\_\_\_

Charity and/or Community Program Title: \_\_\_\_\_

Program Objective:

---

Start Date (is the program ongoing?):

---

### Is the nominee:

- An ISC of a DSA member company?
- A resident of Canada?
- Someone who has made/is making a profound difference in the community?
- A person who displays a willingness to help others?

### Information to provide with submission:

- Impact of community outreach.
- Number of people touched by the community spirit.
- Number of hours contributed to the community.
- Dollars raised in support of community efforts/initiatives.
- Support materials (photos, printed materials, publicity, program presentations, videos, testimonials, etc.).

**Keeping the criteria in mind, please summarize the charity and/or community program the ISC is involved in, as well as its results (dollars raised, communication, feedback, etc.).**