

Mark of Distinction Award

RECOGNIZING LIFETIME ACHIEVEMENT

The DSA Canada **Mark of Distinction** award recognizes an ISC, with over five years of experience, who has made consistent outstanding contributions to the success of their team and company. They uphold the values of trust and integrity, which are so vital our industry, as well as being a leader who inspires others to achieve their utmost potential.

The Direct Sellers Association of Canada stands for trust and integrity, and promotes the development of leaders who can evoke inspiration in others. Each member company relies on their independent sales consultants (ISCs) to promote and represent their products and opportunity with the highest level of trust and integrity that the DSA demands. Each member company relies on its leaders to mentor and inspire others to achieve greatness. We would like to recognize those individuals that are steadfast examples of these most important qualities within our industry.



*Kristen McBride,
Independent Sales
Director, Mary Kay
Cosmetics, 2021
Recipient.*



*Seta Der Artinian and
Hubert Krause,
Executive Diamond
Directors, USANA
Health Sciences, 2021
Recipients.*

CRITERIA

Eligibility: All active* ISCs of DSA member companies who have over five years of experience in the industry. Individuals must be residents of Canada.

Nominees will be judged on the ability to illustrate and provide supporting examples of:

1. Trust
2. Integrity
3. Leadership
4. Inspiration

Additional points of support to be considered:

1. KOI (Key Operating Indicators) or success factors
2. Number of people in the ISC's circle of influence
3. Number of times that company/organization relies on individual for providing education and/or motivation
4. Examples of mentorship and role modeling

Four ISCs will receive an honourable mention at the Direct Sellers Day awards event, and one ISC will receive the **Mark of Distinction** award.

Please complete **this form** and submit with **supporting materials** no later than **August 31, 2022**, to tara@dsa.ca.

Past Recipients

- 2021 Kristen McBride, Independent Sales Director, Mary Kay Cosmetics
Seta Der Artinian and Hubert Krause, Executive Diamond Directors, USANA Health Sciences
- 2020 Garry and the late Kimberley Coles, Amway Canada
- 2019 Rena Nong Ren, USANA Health Sciences
- 2018 Serge & Michelle Vallée, Amway Canada
- 2017 Darlene Long, Unicity Canada, Ltd.
- 2016 Marcia Grobety, Mary Kay Cosmetics, Ltd.
Deana Lloyd, Arbonne International Canada
- 2015 Debby Richardson, PartyLite Gifts, Ltd.
- 2014 Yali Ma, NuSkin Canada
- 2013 Elaine Matson, Creative Memories Canada
- 2012 Angie Stoker, Mary Kay Cosmetics Ltd.
Jim & Sharon Janz, Amway Canada Corporation

Mark of Distinction Award Nomination Form

ISC Name (Nominee): _____

ISC Mailing Address: _____

Telephone: _____

Email: _____

Company Contact Person: _____

Telephone: _____

Does the nominee:

- Uphold the values of trust and integrity?
- Mentor others to achieve greatness?
- Inspire others to achieve success?
- Have over five years of experience in the industry?

Information to provide with submission:

- Key Operating Indicators (KOI) or success factors.
- Number of people in ISC's circle of influence.
- Number of times that the company/organization relies on individual to provide education and/or motivation.
- Examples of mentorship and role modeling.
- Support materials (photos, printed materials, publicity, program presentations, videos, testimonials).

Keeping the criteria in mind, please provide a summary highlighting why you are nominating this individual: