

## Rising Star Award - New

### RECOGNIZING AN EMERGING SALES CHAMPION

The DSA Canada **Rising Star** award recognizes an emerging ISC, with less than five years of experience, who exhibits tremendous potential and has recorded demonstrable growth in the direct selling industry, and has positively impacted their team and company.

*Direct selling member companies pride themselves in providing new independent sales consultants (ISCs) with the tools and training necessary for success in the direct selling space. We would like to honour those individuals who have dedicated time and energy into growing their business, and shown considerable promise in building a successful and impactful direct selling career within their first five years of involvement.*

### CRITERIA

**Eligibility:** All active\* ISCs of DSA member companies **with less than five years of experience in the industry**. Individuals must be residents of Canada.

**Nominees will be judged on the ability to illustrate and supporting examples of:**

1. Promising personal and/or professional growth – in sales, team building, social media, personal skills, etc.
2. Business success.
3. Impact on team and company.

**Additional points of support to be considered:**

1. Example of how they have shown promising growth.
2. KOI (Key Operating Indicators) or business success factors.
3. How they have impacted their team and company.

Four ISCs will receive an honourable mention at the Direct Sellers Day awards event, and one ISC will receive the **Rising Star** award.

Please complete **this form** and submit with **supporting materials** no later than **August 31, 2022**, to [tara@dsa.ca](mailto:tara@dsa.ca).

## ***Rising Star Award Nomination Form***

ISC Name (Nominee): \_\_\_\_\_

ISC Mailing Address: \_\_\_\_\_

Telephone: \_\_\_\_\_

Email: \_\_\_\_\_

Company Contact Person: \_\_\_\_\_

Telephone: \_\_\_\_\_

### **In their direct selling career of less than five years, has the nominee displayed:**

- Promising personal or professional growth – in sales, team building, social media, personal skills, etc.
- Business success - how their business skills translated into business success for the organization (e.g. increased sales, recruitment, retention, social media following, etc.).
- An ability to help raise positive awareness for the industry.

### **Information to provide with submission:**

- Example of how they have shown promising growth.
- Key Operating Indicators or business success factors.
- How they have impacted their team and company.
- Support materials (photos, printed materials, publicity, program presentations, videos, testimonials).

**Keeping the criteria in mind, please provide a summary highlighting why you are nominating this individual:**

[Empty box for providing a summary highlighting why you are nominating this individual.]